

# SPONSORING H.O.P.E. in 2025



## HOPE VOLLEYBALL SUMMERFEST IS the World's LARGEST Charity Volleyball Tournament.



Our non-profit event hosted in Ottawa, Ontario gathers 5 distinct Canadian Charities to represent and give to, each year! This year will be our 43<sup>rd</sup> SUMMERFEST!



### We are a festival that features

- HEADLINING BANDS who perform at a live concert,
- a HOT Lounge that can hold up to 3800 people,
- diverse Vendors and Entertainment for everyone!



### Quick info about our 2024 event

**624** VOLLEYBALL TEAMS  
**SOLO OUT!**

**8305** CONCERT TICKETS SOLD

**VENDORS**

**THANK YOU TO OUR 2024 SPONSORS!**

**5 RECIPIENT CHARITIES**

## SPONSOR LEVELS

We want your organization to be a part of the BIGGEST event of the SUMMER!

	<b>Title</b>	<b>TBD</b>
	<b>Platinum</b>	<b>\$25K</b>
	<b>Gold</b>	<b>\$15K</b>
	<b>Silver</b>	<b>\$10K</b>
	<b>Bronze</b>	<b>\$5K</b>

**TITLE SPONSOR**

- Featured on EVERYTHING: Social media posts, 600 volunteer t-shirts, printed Event Guide, event-day map, prominent on-site ads, any existing highlight pieces you have to put on the beach (inflatables, signs, etc) and more!
- Exclusive, customized content, created for social media (reels, videos, posts, highlights), will allow you to announce any promotions on stage and customized PA system recognition on the day. Open to further negotiation.
- 2 Corporate Teams with VIP Access & Parking for 1 vehicle.
- Inclusion of Organization Representatives in all sub-event agendas
- Negotiation for prominent on-site promotion, or other accommodations (Activity /entertainment /merchandising in a large tent/center exclusive to your organization).
- VIP fast-lane access to the HOT Lounge

**PLATINUM SPONSOR**

- Featured on various marketing materials: On-site signage, social media posts, recognition via the on-site PA system, and email blasts. Dedicated exclusive posts (reels, videos, posts, highlights) on social media for the organization.
- 1 Corporate Team with VIP Access & Parking for 1 vehicle.
- Invitations to all sub-events. Assist in awarding the grants to charities at the Celebration of HOPE.
- Negotiation for a merchandising/activity tent exclusive to your organization.
- Items are open to further negotiation.
- VIP fast-lane access to the HOT Lounge

**GOLD SPONSOR**

- Featured on marketing materials: On-site signage, website, social media posts, PA system recognition.
- 1 Corporate Team with VIP Access & Parking for 1 vehicle.
- Invitations to all exclusive sub-events and participation in awarding grants to charities at the Celebration of HOPE.
- Negotiation for merchandising on event day and for any other accommodations
- Lounge/VIP fast-lane access in HOT Lounge

**SILVER SPONSOR**

- Featured on marketing material: On-site signage, some social media posts, website. Negotiation for more.
- 1 Corporate Team with VIP Access & Parking for 1 vehicle.
- Invitation to all exclusive sub-events
- Negotiation for merchandising on event day and for other accommodations.

**BRONZE SPONSOR**

- Featured on marketing material: On-site signage, some social media posts, website. Negotiation for more.
- 1 Corporate Team with VIP Access & Parking for 1 vehicle.
- Invitation to all exclusive sub-events.
- Negotiation for presence of event day and for other accommodations.

There are also different ways to contribute!

Food Vendor  
 Friend of HOPE (Corporate Team)  
 Entertainment Vendor  
 Event Vendor  
 Gifts & Prizes

**FRIEND OF HOPE**

- 1 Corporate Team with VIP Access & Parking for 1 vehicle.
- Teams can bring company-branded tent (no flags or banners will be permitted)
- Name mentioned in Event Guide & included on Game Day Signage (contingent upon print deadlines)
- VIP fast-lane access in HOT Lounge

Contact us at [info@hopeottawa.com](mailto:info@hopeottawa.com)

**SOCIAL MEDIA**

@hope\_ottawacarletoninc  
 HOPE Helping Other People Everywhere  
 linkedin.com/company/h.o.p.e.-helping-other-people-everywhere



To sponsor, contribute, or for more information Reply to the email that reached out to you! OR [info@hopeottawa.com](mailto:info@hopeottawa.com)